Naval Association of Canada Association Navale du Canada OTTAWA BRANCH

## MEMBERSHIP REPORT NAC OTTAWA BoD 10 SEP 2020

## MEMBERSHIP

The Branch Membership state on 10 September totaled 397members with the breakdown shown in the following table. This number reflects the end of the 2020 renewal campaign allowing for the eleven who were finally lapsed (made inactive) after no response had been received to date.

| MEMBERSHIP |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Active | Pending | LAPSED |  |  |
| Regular - Local | 179 | 4 | 7 | 267 | 67.3\% |
| Regular - Out-of-town | 53 | 0 | 1 |  |  |
| Regular - Serving CF | 29 | 0 | 1 |  |  |
| Regular - Spouse | 2 | 0 | 0 |  |  |
| Honorary | 27 | 0 | 0 | 38 | 9.6\% |
| Lifetime | 11 | 0 | 0 |  |  |
|  |  |  |  |  |  |
| NCdt | 83 | 0 | 0 | 92 | 23.2\% |
| Introductory | 9 | 0 | 2 |  |  |
| MEMBERSHIP TOTAL | 393 | 4 | 11 | 397 | 100.0\% |
| Current + Pending | 397 |  |  |  |  |
| No email address | (12) |  |  |  |  |
| Email failed | (7) |  |  |  |  |

This is a small net decline in membership from the 413 at the start of the year. In addition to the members just lapsed and the two previously reported as having passed away, there were another ten who had declined to renew as well. However, 7 new members have joined us this year alone, the latest just yesterday.
There will be a change within the NCDT membership with the new class at RMC that will be determined over Sep/Oct. As well, some of the recently lapsed members may still renew (I am still trying for two of them), and we may yet see new members join over the next month. So the final numbers for the year might still change by a small bit.

## WILD APRICOT

- All of the NAC Branches are now listed in the WA database, either as one of the two self-reporting units (us and NAC-VI), or the others as registered with National. A full membership directory that lists all 930 members in WA is available online.
- The WA application, while still in our name and managed by us, is now paid for by National as they maintain the membership lists and services there.
- There is some discussion underway at National to progress a nationally managed membership database using the WA platform, but that remains a long way off at this point.

Respectfully,
Gerry Powell

